

ABSTRACT

A data collection device is used for collecting contact and demographic data. The device has a unique identifier, which is used to track the collected data. A first computer system is used to create a database of searchable information including the demographic data linked to the unique identifier, collected using the collection device. A second computer system is connected to the first computer system. The second computer system displays information received from the first computer system in response to queries transmitted from the second computer to the first computer.